

JUNCKERS NEWSLETTER

March 2020



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Walking on Danish design

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NEW PRODUCT

NEW PRELAK

New formulation of the PreLak range making it better in its first use as a primer, with more acrylic helping to reduce side-bonding even more. The new formulation has a faster drying time than the previous PreLak which I'm sure you will all be happy to hear.

We decided that instead of bringing out lots of new lacquers like invisible lacquers or fast drying lacquer, that we would keep it simple and stick with our Good, Better & Best range of lacquers and focus on an area that could give more potential to you the end user – Primers

NORDIC

White pigmented primer to give an invisible effect when coated with a Junckers Ultra Matt lacquer but on a lower price point. Use two coats to create a Driftwood White Effect (looked great on Pine, Beech & Oak)



DRIFTWOOD GREY

A colour that is difficult to get right on softwood with oils, leading to messy stains – We created a grey that can be double coated to give more depth or indeed diluted to lighten



DARK COCO

Taken from our Dark Coco Oil, we quickly realised that this product has lots of potential when simply diluting by 25%, 50% or 75% with clear Prelak, we created a light, medium & dark oak floor with ease, fast drying and little mess.



WHITE

The same strength as our previous white, but with the improved base and quicker drying



POINTS TO NOTE:

- 1 Like staining, you need to take a bit more care to apply, not as easy as clear but much faster and less messy than stains.
- 2 Force Drying with fan's doesn't help with a consistent finish and doesn't allow the pigment to settle – (although with a faster drying formula now, why would you?)

- 3 We recommend overcoating Prelak with 1 x lacquer before keying back, although as demonstrated by Wayne, we were able to create more pronounced grain by cutting back 1 coat of Coco brown before adding a 2nd coat of the same then overcoating with lacquer

NB: Prelak always requires a minimum of 2 x coats of Junckers lacquer on top

All Prelaks can be mixed together for easy experimenting.



NEW PRODUCT

NEW PROFINISH

Our Profinish has for too long just been making up the numbers in a Good, Better & Best lacquer range. Underused, Underpromoted & Overpriced. Not any longer, a reformulated from the ground up, entry level lacquer for those professionals looking for great quality to satisfy clients with restricted budgets.

SO WE:

- Reformulated the product
- Made it feel much nicer to use
- Created a product that doesn't react on stains
- And works to 'site conditions'
 - Tested in very difficult wintery environments

IMPORTANTLY WE:

- Dropped the price considerably – Single can price is less than £32, from all UK distributors (Lower Prices for bulk)

Early feedback from some of you that have already used it since we met has been very positive, so please keep sharing with me.



NEW PRODUCT

NEW STRONG

Our, New Strong lacquer has been upgraded – Polyurethane & Acrylic mix with the latest binder, this 1K product is the perfect all round Strong & durable lacquer

SO WE:

- Reformulated with binder changes
- Less sensitive
- Very hard lacquer
- Changed the name to 'Strong'

This product is really good, first and foremost it levels well and dries nicely.

When it comes to performance, this product is really tough for a mid-range lacquer.

During testing we really pushed this product. It's surface strength even after one coat is surprising!



NEW INITIATIVES

DEMO & TECHNICAL DAYS



DEMO DAYS

As you may know, we have been advertising many Demo days on social media and you can book them here: <https://www.junckers.co.uk/contact/demo-days>

TECHNICAL DAYS

On the day I kept saying how much we want you to try these products, and you can do that for free by clicking: <https://www.junckers.co.uk/on-site-technical-days>

You will see a list of dates available to book, simply select one of these, I'll be in touch and discuss which product you would like to use on the job and I'll meet you there with the product enabling you to try it on your job for FREE!

And remember, I even promised to buy you lunch!!

If there's a job coming up that doesn't really fit an available date, just get in touch and I'll see if I can move some things around and try and accommodate you.

We want you to make full use of this opportunity.

NEW INITIATIVES

NEW PLASTIC CONTAINERS

We will be changing our HP lacquer containers from metal cans to plastic screw-top cans. Junckers has always supplied these products in plastic cans to all other global markets and so the change is to enable us as a group to have consistency.

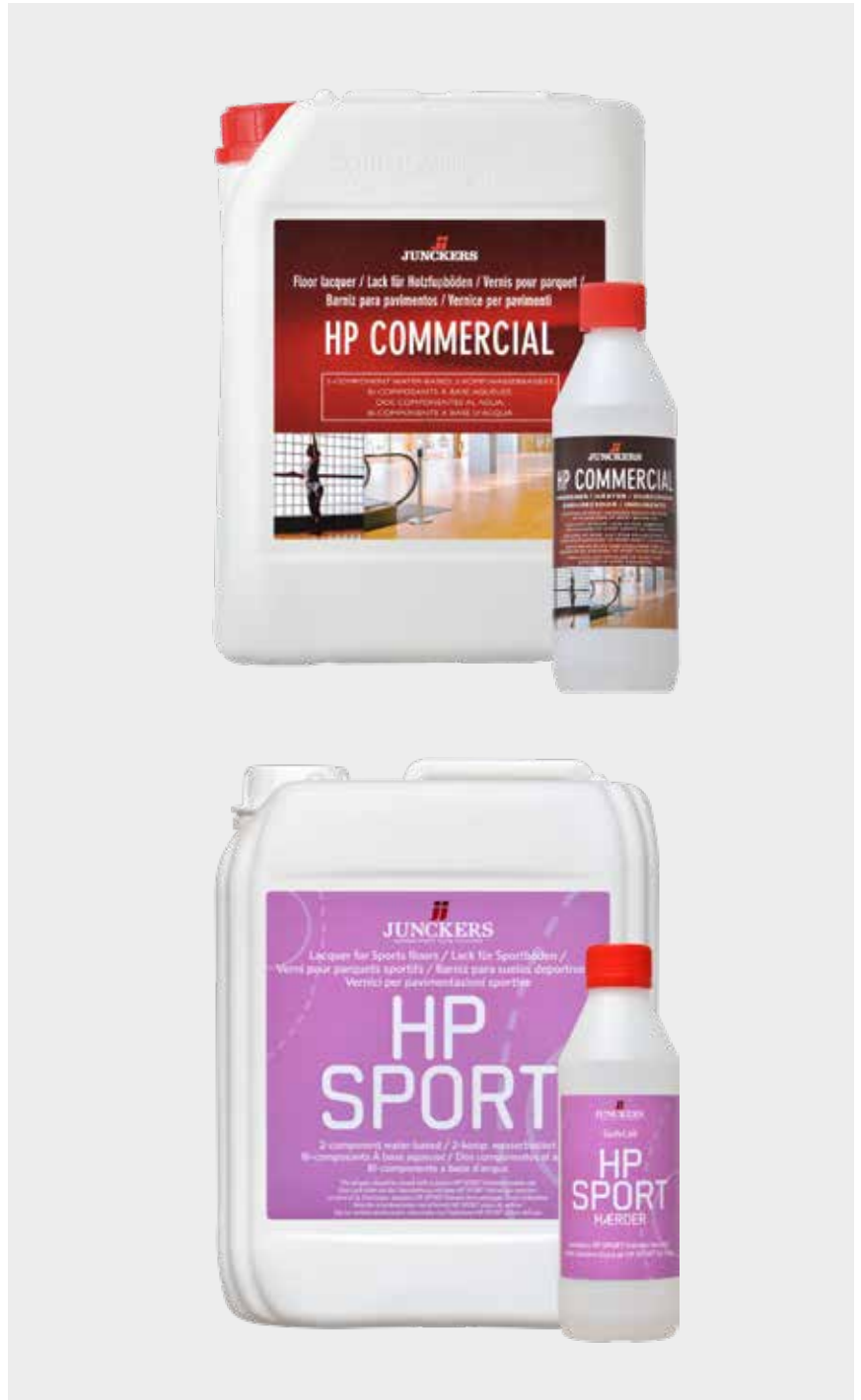
Many of you will know that plastic cans have been used for these products before. We know that some UK contractors had issues with mixing in the hardener effectively. We can reassure anyone with concerns that no issues have been encountered with continuing use of plastic cans in other countries.

The best mixing method is to decant the lacquer into a large bucket or similar container and to add the hardener slowly whilst stirring.

For those who prefer to add the hardener straight into the can it is important that the lacquer is first shaken thoroughly, the hardener added slowly and then shaken again or stirred straight away.

The mixture should always be left to stand for ten minutes before use.

The instructions on the label provide a little more detail.



OTHER BITS



NEW CARE & MAINTENANCE BROCHURE being added to all Lacquer Boxes in the next couple of months.

NEW ONE COAT, 100% SOLIDS, OXIDISED OIL usable as 1K or 2K coming at the end of 2020.

SAMPLE SWATCHES & SAMPLe BOXES currently in the planning stages for the new Prelak range and we hope to have them ready before June.

Finally, please **DO SHARE** your pictures and thoughts when using any of the above Junckers products.

You can tag us on Instagram at @junckers_woodcare, send to me on Whatsapp on 07977 239429 or simply email me at Rig@Junckers.com



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